Sparsholt 5th Annual Conference on Poster Presentations
LEARNING OUTCOMES

• Discuss the use of scientific posters as a method of displaying conservation & research information.

• Understand the use of poster displays in conferences.

• Discuss the attributes of a professional poster.
BUT FIRST.....

• How are you getting on with your introduction?

• Review each others plans or first draft of introduction.

• Any questions for me?
KEYNOTE SPEAKER, ABIGAIL KATE NEWMAN

“The benefits of conferences for the development of equine & animal research.”
WHY ATTEND CONFERENCES?

• Learn about cutting-edge research that hasn't even been published yet…
• Connections between collections, leading to better collaboration.
• Professional development.
• Present your own research.
• Because your collection sent you.
• Food.
• Gifts!
CONTACTS & PROFESSIONAL DEVELOPMENT

• Within the conservation & zoo sector, developing contacts in other collections can help to increase collaborations.
POSTER CONFERENCES

• Posters are an important way to share scientific information.

• Many ZOO & CONSERVATION conferences have poster conferences….

• Zoo-based projects are frequently the subject of posters.
ZC

• Can be either **POSTER PRESENTATIONS** or **TALKS**.

• Delegates stand by their posters in order to explain or discuss their area of research.

• There are normally a multitude of posters up in conference theatres, so it is important to make posters stand out.

Red crested turaco (*Tauraco erythrolophus*)
WHAT MAKES A GOOD SCIENTIFIC POSTER?

- Bright(ish) colours.
- Readable layout.
- Important areas should be visible.
- Graphs.
- Pictures.
- Scientific language.
- Font size.
- Message of the poster is easily available.
HOW TO WRITE AN ACADEMIC POSTER….

- Keep titles short and clear
- Easy to read (visible 3 to 5m away)
- List authors names and institutional affiliations
- Clearly section your poster.
HOW TO WRITE AN ACADEMIC POSTER

• Include
  Abstract
  Introduction
  Method
  Results
  Discussion
  Conclusion
REFERENCE LIST!
HOW TO WRITE AN ACADEMIC POSTER

• Use relatively large font 16 – 20 point

• Give space between text (but not huge gaps!)

• Be consistent with font size and type

• Include figures, plates, tables and diagrams for method and results.

• Use background colours and designs.
WHAT MAKES A GOOD SCIENTIFIC POSTER PRESENTATION?

• Clear, informative speech.
• Understanding what the reader actually wants to know.
• Friendly, but not intimidating 😊
• Able to talk around the topic and show interest in other areas of research.
In pairs, walk round the lecture theatre and look at the scientific posters.

- Take note of the layout and information. Is it legible?
- Are the posters attractive?
- Be prepared to report to the class on the posters.

Blue turaco (Corythaeola cristata)
CONCLUSIONS

• Being able to professionally present a poster is important for anyone interested in scientific work.

• Despite their popularity, some professional posters are difficult to read and understand.

• .....
FURTHER READING


Thank you for attending, and have a safe journey home.

Correspondence to: James.Brereton@Sparsholt.ac.uk